How Can You Help Grassroots?

People are always asking how they can help Grassroots meet the needs of their Howard County neighbors in crisis. Some individuals and organizations host fundraising events in their neighborhoods, schools, workplaces and churches and give all or part of the proceeds to Grassroots.

Are You Looking For A Way To Support Grassroots?

Here are some of the ideas that other individuals, families, businesses and organizations have tried or suggested:

**YARD SALE** Organize a neighborhood sale as a benefit for Grassroots

**BAKE SALE** During the holidays, make seasonal treats and sell them at school, workplace or in the neighborhood and give the proceeds to Grassroots

**CHANGE MATTERS** Join the student campaign to raise funds for Grassroots by collecting change from co-workers on a designated day or week

**DENIM DAY/CASUAL DAY** Designate a specific day as “denim day” or “casual day” and charge employees to participate, giving the proceeds to Grassroots

**SWIMATHON** Host a swim meet and have the swimmers generate contributions for Grassroots by having friends and family pledge a certain sum for every lap completed

**WALKATHON** Host a walk or run and have participants pay to participate and/or generate contributions for Grassroots by having friends and family pledge a certain sum for completing the event

**CUTATHON** Volunteer hair designers give proceeds from their services to Grassroots on a special day designated by a salon hosting the event

**CHURCH COLLECTIONS** Make arrangements for a special collection for the homeless on a designated Sunday and give the proceeds to Grassroots

**ON-LINE CAMPAIGNS** Celebrate your birthday or anniversary or honor the memory of a loved one by notifying your Facebook friends of your campaign to raise funds for Grassroots and direct them to www.grassrootscrisis.org to make their contribution

**CONTRIBUTIONS IN HONOR** Make a personal or corporate contribution to Grassroots in honor of your friends and co-workers instead of sending holiday cards or buying gifts

**WINE OR BEER TASTING** Host a social event, like a wine or beer tasting in your home, and ask attendees to make a contribution Grassroots

**PERCENT OF SALES** Businesses designate a day or week to raise funds and give a percent sales
Hold A Fundraiser for Grassroots

If you are interested in holding a fundraiser, here are some helpful tips:

Identify a **contact person** within your organization.

Make arrangements with Cathy Smith at **cathyvsmith@outlook.com** well in advance of the event or activity, so Grassroots can provide appropriate support and recognition. Grassroots may be able to help promote your event internally and externally.

**Please answer the following questions and send answers to cathyvsmith@outlook.com:**

Name of contact person _______________________________________________________________

Phone and e-mail address of contact person ________________________________________________

Name of sponsoring organization ________________________________________________________

Address of sponsoring organization ______________________________________________________

Website of sponsoring organization ______________________________________________________

Title of event _______________________________________________________________________

Description of event __________________________________________________________________

Proposed date of event _________________________________ Time of event ____________________

Location of event ____________________________________________________________________

Admission/cost of event to attendees _____________________________________________________

What is projected attendance? __________________________________________________________

Who is handling publicity for the event? (name and contact info) _______________________________

Do you want to distribute materials about Grassroots at the event?  Yes  No  How many copies? _____

Do you want a representative of Grassroots to attend?  Yes  No  To make brief remarks?  Yes  No

**After the event is over, please send the following information to cathyvsmith@outlook.com:**

How much money was raised? ____________________________________________________________

Do you want to deliver the contribution to Grassroots as a photo opportunity?  Yes  No

Who are the key sponsors and/or volunteers you want recognized? _______________________________

What will make future fundraising events go more smoothly and/or be more financially successful?

Do you want to do this or another event for Grassroots in the future?  Yes  No